

BONDAi

PARTNER PROGRAM



Build Relationships
That Build Your Business

Introducing Your New Sales Channel

BONDAI helps enterprise businesses build better relationships with their clients through private, branded communities.

A big part of building an engaged community is rewarding members with special offers that meet their specific interests.

This is an opportunity for your brand.

BONDAI presents your products, services and experiences to one or more of our client's communities whose audience matches the demographics of your target audience.

Your brand's special offer or event will be featured:

- On the community website
- In monthly newsletters
- On relevant content pages
- As part of rewards, contests and gamification
- On the community's mobile app

You'll be able to track every click, every sale, and every new customer.

As a BONDAI partner you'll have a unique, cost effective way to engage active prospects, build long-term customer relationships, and grow your sales.

The best part? There's no cost to join the program.

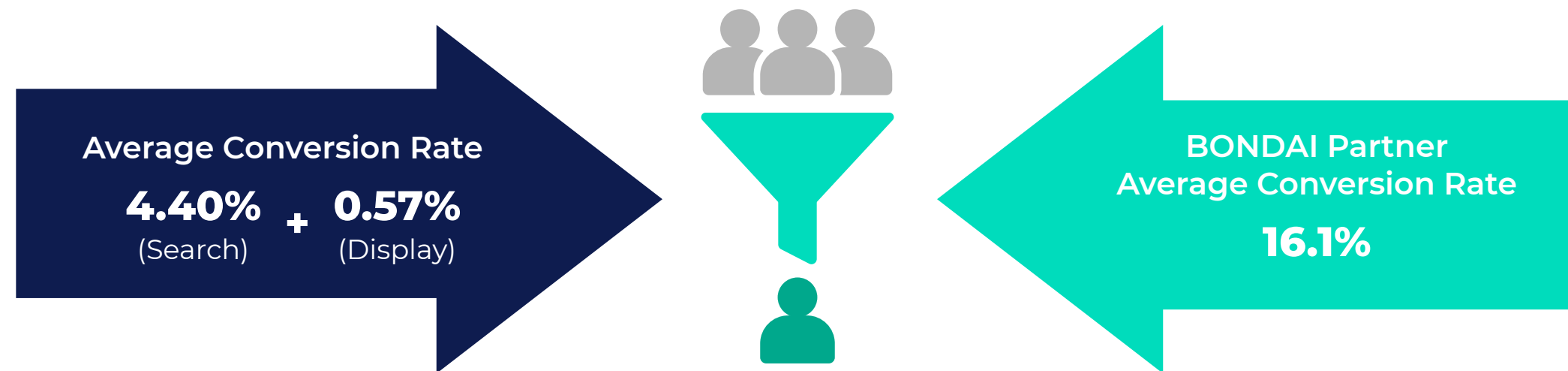


Cost Comparison

In 2020, the costs of online advertising were...

Metric	Average Cost	Cost of BONDAI Partner Program
Cost Per Click	\$1.43 – \$6.40	\$0
Cost Per Action	\$18.68 – \$59.18	\$0
Cost Per Mile	\$5 – \$10	\$0

When featured in an email, BONDAI Partners see:	
Impressions / Visitors	Increase of +600%
Clicks	Increase of +300%
Conversions	Increase of +125%



Data according to WordStream's "Comprehensive Guide to Online Advertising Costs" & "Conversion Rate Benchmarks"

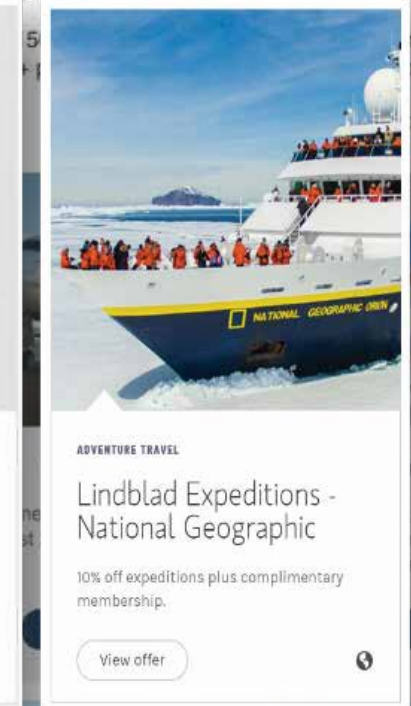
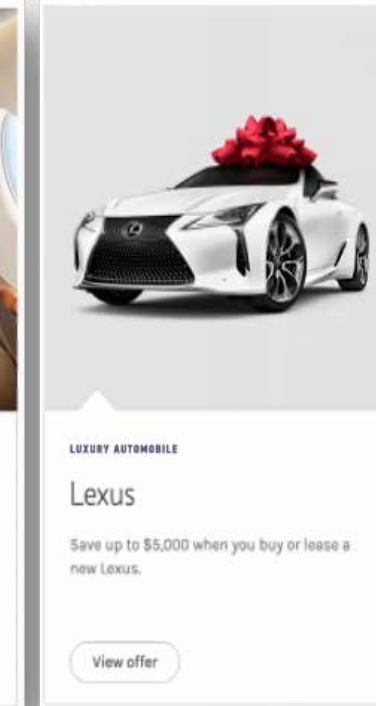
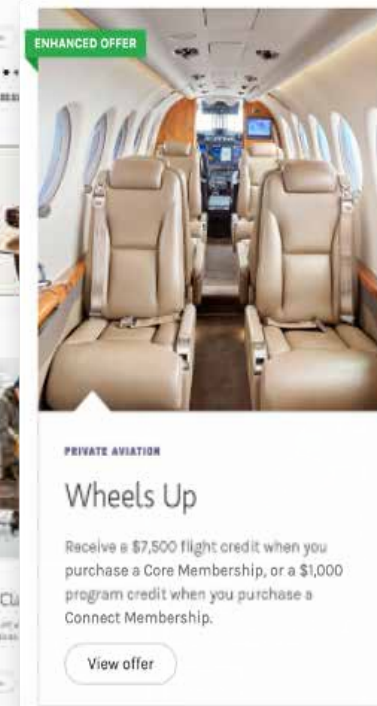
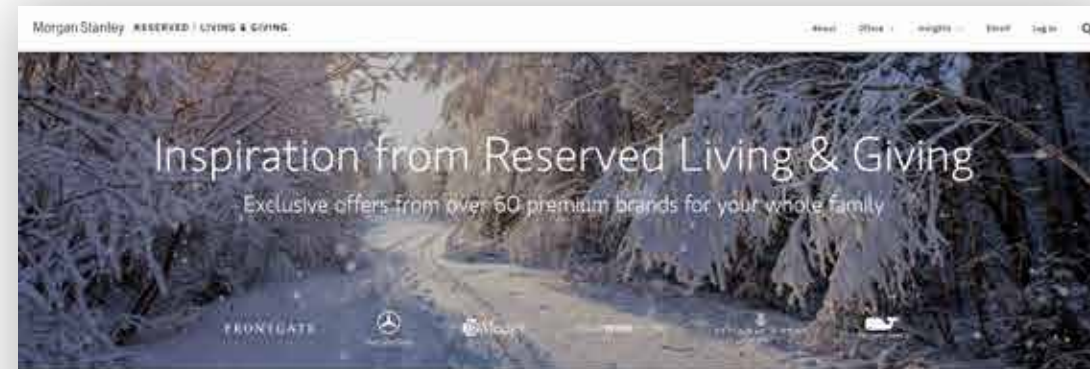
Data measured from Partners on BONDAI's platform with a Fortune 500 Financial Services Corporation

CURRENT BONDAI PARTNER EXAMPLES

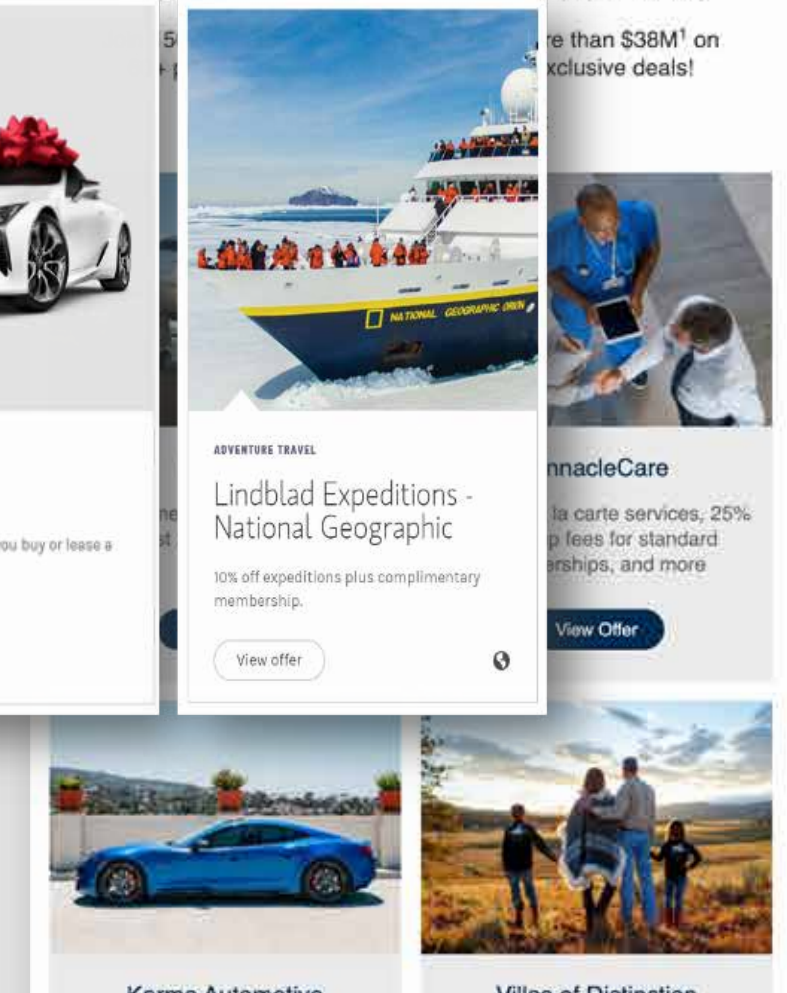
Exclusive value-added content and offers are developed to educate, entertain, and excite members.

All content is developed to augment the lives of members, not to compete with content already offered by the brand.

Morgan Stanley's High-Net Worth Client Loyalty Program ▶



As a member of **Signature Access**, the highest tier of Morgan Stanley's **Reserved Living & Giving** loyalty program, you can enjoy these special benefits at home and beyond.

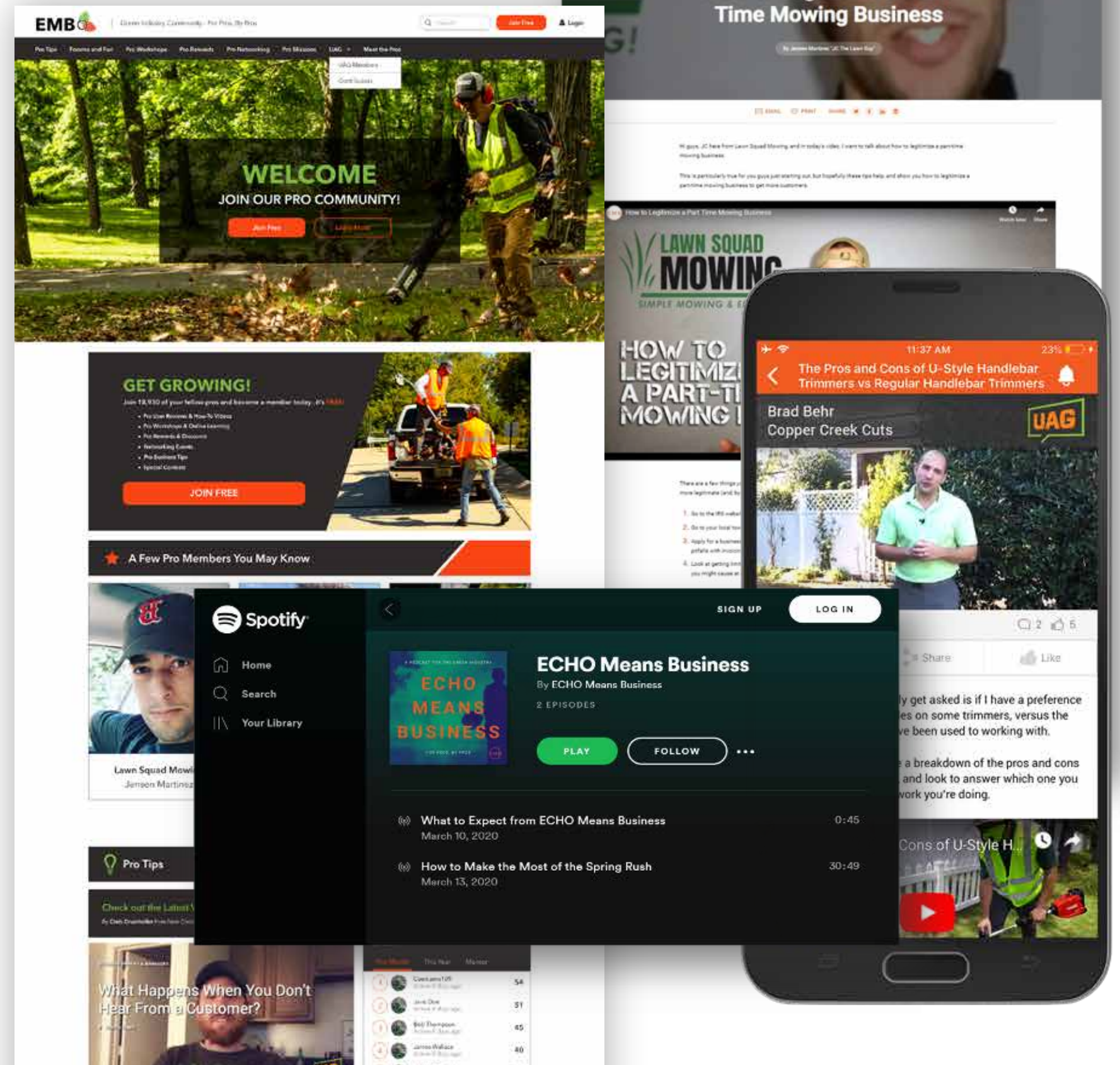


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ECHO's Community Hub & Rewards Program ▶



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